

## NUMBER OF VISITORS TO SAFFRON WALDEN TIC - APRIL 2023 - MARCH 2024

	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	TOTAL to date	
<b><i>O'SEAS</i></b>	64	150	119	154	243								<u>730</u>	<b><i>O'SEAS</i></b>
SW	66	145	149	158	293								<u>811</u>	SW
UD	2	15	16	22	34								<u>89</u>	UD
EX	1	3	4	16	9								<u>33</u>	EX
UK	7	18	24	29	17								<u>95</u>	UK
<b><i>BRITISH</i></b>	437	352	749	539	677								<u>2754</u>	<b><i>BRITISH</i></b>
SW	495	394	510	600	806								<u>2805</u>	SW
UD	17	27	38	33	82								<u>197</u>	UD
EX	14	4	14	26	21								<u>79</u>	EX
UK	17	13	37	55	48								<u>170</u>	UK
<b><i>LOCAL</i></b>	955	1529	1675	2103	2600								<u>8862</u>	<b><i>LOCAL</i></b>
SW	889	1543	1694	2025	1968								<u>8119</u>	SW
UD	161	283	339	346	287								<u>1416</u>	UD
EX	23	80	83	109	53								<u>348</u>	EX
UK	48	131	207	223	135								<u>744</u>	UK
<b>TELE</b>	104	143	113	140	204								<u>704</u>	<b>TELE</b>
SW	122	136	115	133	242								<u>748</u>	SW
UD	14	12	7	38	45								<u>116</u>	UD
EX	1	3	1	4	1								<u>10</u>	EX
UK	8	15	4	13	8								<u>48</u>	UK
<b>THRO 'PUT</b>	7723	8736	6075	8070	10967								<u>41571</u>	<b>THRO' PUT</b>

RED ITALICISED CAPITALS denote origin of visitors making enquiry, i.e. from Overseas, from other areas of Britain, or from local area (Uttlesford)

SW – enquiries made which relate to Saffron Walden itself

UD - enquiries made which relate to other parts of Uttlesford

EX - enquiries made which relate to Essex beyond Uttlesford

UK - enquiries made which relate to other parts the UK

**TELE = Incoming enquiries by telephone, split into enquiries about Saffron Walden, Uttlesford, Essex, and the wider UK**

**Actual Throughput = Footfall as indicated by Monthly Door Counter readings, halved and adjusted for staff movements**

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Star rating on Google 4.8

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