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# Saffron Walden TIC Google Analytics Report

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# Google Analytics Stats

## Google Analytics v4: Overview

Account: Visit Saffron Walden | Traffic channel: All | Filter: All Users

14 Jun - 11 Sep, 2023 vs 14 Jun - 11 Sep, 2022

Sessions

**+25.68%**

61,016 vs 48,550

New Sessions

**-1.78%**

74.96% vs 76.31%

Pages / Sessions

**+9.36%**

2.03 vs 1.86

Engagement Rate

**+11.47%**

65.39% vs 58.66%

Avg. Session Duration

**+8.06%**

00:02:25 vs 00:02:14

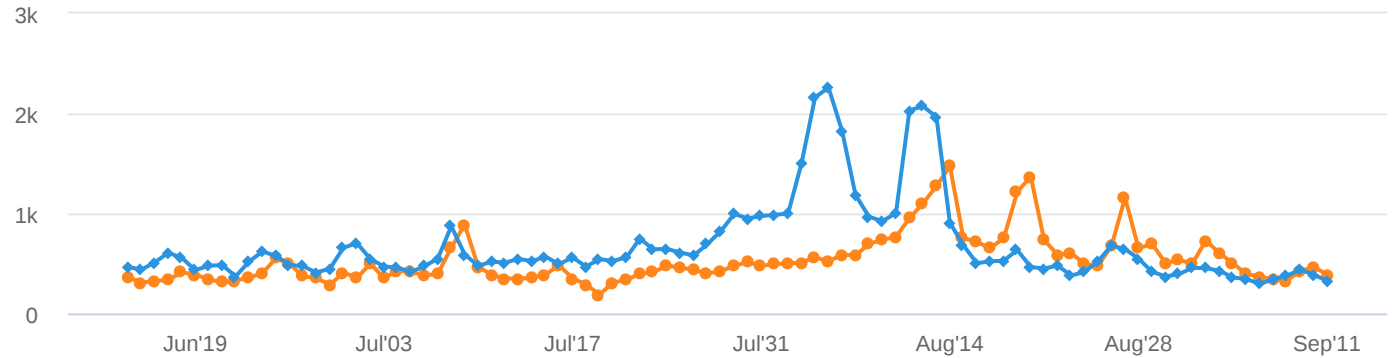
Conversions

**+100.00%**

18 vs 0

## Google Analytics v4: Metrics Chart

Account: Visit Saffron Walden | Traffic channel: All | Filter: All Users

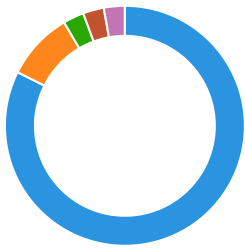


—● 14 Jun - 11 Sep, 2023: Sessions  
—● 14 Jun - 11 Sep, 2022: Sessions

## Google Analytics v4: Top Traffic Channels by Sessions

Account: Visit Saffron Walden | Filter: All Users

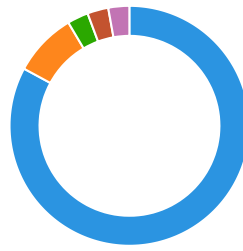
14 Jun - 11 Sep, 2023



Organic Search	53,763 (87.67%)
Direct	5,985 (9.76%)
Organic Social	805 (1.31%)
Referral	680 (1.11%)
Unassigned	89 (0.15%)

Total 61,322 (100%)

14 Jun - 11 Sep, 2022



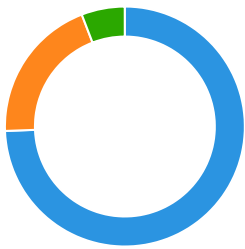
Organic Search	42,665 (87.74%)
Direct	4,424 (9.10%)
Organic Social	771 (1.59%)
Referral	718 (1.48%)
Unassigned	47 (0.10%)

Total 48,625 (100%)

Google Analytics v4: New Vs Returning Visitors

Account: Visit Saffron Walden | Traffic channel: All

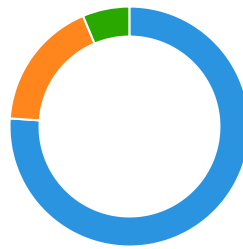
14 Jun - 11 Sep, 2023



New visitors	45,735 (74.42%)
Returning visitors	12,130 (19.74%)
Unassigned	3,591 (5.84%)

Total 61,456 sessions (100%)

14 Jun - 11 Sep, 2022



New visitors	37,049 (76.08%)
Returning visitors	8,565 (17.59%)
Unassigned	3,082 (6.33%)

Total 48,696 sessions (100%)

Google Analytics v4: Top Pageviews

Account: Visit Saffron Walden | Traffic channel: All

No.	Page	Pageviews ▼	Avg. Time on Page	Sessions	Engaged sessions
1	<a href="#">/audley-end-concert-season-2023/</a>				
	14 Jun - 11 Sep, 2023	17,711 (14.27%)	01:03	16,180 (26.52%)	9,677 (24.25%)
	14 Jun - 11 Sep, 2022	0 (0.00%)	00:00	0 (0.00%)	0 (0.00%)
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
2	<a href="#">/</a>				
	14 Jun - 11 Sep, 2023	9,555 (7.70%)	00:36	8,018 (13.14%)	4,994 (12.52%)
	14 Jun - 11 Sep, 2022	3,154 (3.49%)	00:36	2,653 (5.46%)	1,701 (5.97%)
	% Change	+202.95%	+2.02%	+202.22%	+193.59%
3	<a href="#">/events/</a>				
	14 Jun - 11 Sep, 2023	5,801 (4.67%)	00:54	4,512 (7.39%)	1,883 (4.72%)
	14 Jun - 11 Sep, 2022	985 (1.09%)	06:32	799 (1.65%)	61 (0.21%)
	% Change	+488.93%	-86.24%	+464.71%	+2986.89%

No.	Page	Pageviews ▼	Avg. Time on Page	Sessions	Engaged sessions
4	<b>/2020/03/bridge-end-garden/</b>				
	14 Jun - 11 Sep, 2023	4,438 (3.57%)	01:14	3,878 (6.36%)	1,881 (4.71%)
	14 Jun - 11 Sep, 2022	1,183 (1.31%)	01:22	1,037 (2.14%)	473 (1.66%)
	% Change	+275.15%	-8.85%	+273.96%	+297.67%
5	<b>/what-to-do/</b>				
	14 Jun - 11 Sep, 2023	4,306 (3.47%)	01:22	3,904 (6.40%)	1,658 (4.16%)
	14 Jun - 11 Sep, 2022	1,495 (1.65%)	01:25	1,347 (2.77%)	543 (1.91%)
	% Change	+188.03%	-3.13%	+189.83%	+205.34%
6	<b>/events/category/audley-end-concerts/list/</b>				
	14 Jun - 11 Sep, 2023	4,301 (3.46%)	00:42	3,683 (6.04%)	2,351 (5.89%)
	14 Jun - 11 Sep, 2022	0 (0.00%)	00:00	0 (0.00%)	0 (0.00%)
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
7	<b>/saffron-walden-market/</b>				
	14 Jun - 11 Sep, 2023	3,320 (2.67%)	01:18	3,046 (4.99%)	1,611 (4.04%)
	14 Jun - 11 Sep, 2022	1,054 (1.17%)	01:15	957 (1.97%)	473 (1.66%)
	% Change	+214.99%	+4.54%	+218.29%	+240.59%
8	<b>/events/category/audley-end-concerts/</b>				
	14 Jun - 11 Sep, 2023	1,847 (1.49%)	00:26	1,703 (2.79%)	952 (2.39%)
	14 Jun - 11 Sep, 2022	1 (0.00%)	01:21	1 (0.00%)	1 (0.00%)
	% Change	+184600.00%	-67.34%	+170200.00%	+95100.00%
9	<b>/parking-in-saffron-walden/</b>				
	14 Jun - 11 Sep, 2023	1,775 (1.43%)	00:56	1,649 (2.70%)	847 (2.12%)
	14 Jun - 11 Sep, 2022	491 (0.54%)	00:43	451 (0.93%)	229 (0.80%)
	% Change	+261.51%	+31.66%	+265.63%	+269.87%
10	<b>/event/ibiza-anthems-garden-party/</b>				
	14 Jun - 11 Sep, 2023	5 (0.00%)	00:55	1 (0.00%)	1 (0.00%)
	14 Jun - 11 Sep, 2022	1,774 (1.96%)	00:44	1,579 (3.25%)	792 (2.78%)
	% Change	-99.72%	+24.71%	-99.94%	-99.87%
11	<b>/event/soft-cell-omd-heaven-17/</b>				
	14 Jun - 11 Sep, 2023	1,592 (1.28%)	06:11	1,452 (2.38%)	136 (0.34%)

No.	Page	Pageviews ▼	Avg. Time on Page	Sessions	Engaged sessions
	14 Jun - 11 Sep, 2022	0 (0.00%)	00:00	0 (0.00%)	0 (0.00%)
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
12	<b>/event/dance-in-the-square-saffron-walden/</b>				
	14 Jun - 11 Sep, 2023	14 (0.01%)	00:29	14 (0.02%)	8 (0.02%)
	14 Jun - 11 Sep, 2022	1,498 (1.66%)	00:31	1,410 (2.90%)	576 (2.02%)
	% Change	-99.07%	-4.46%	-99.01%	-98.61%
13	<b>/shop/</b>				
	14 Jun - 11 Sep, 2023	1,466 (1.18%)	02:46	1,161 (1.90%)	142 (0.36%)
	14 Jun - 11 Sep, 2022	547 (0.61%)	01:32	420 (0.87%)	104 (0.37%)
	% Change	+168.01%	+80.14%	+176.43%	+36.54%
14	<b>/explore-saffron-walden/getting-to-saffron-walden/by-bus/</b>				
	14 Jun - 11 Sep, 2023	1,460 (1.18%)	00:57	1,274 (2.09%)	829 (2.08%)
	14 Jun - 11 Sep, 2022	644 (0.71%)	00:57	507 (1.04%)	310 (1.09%)
	% Change	+126.71%	+0.82%	+151.28%	+167.42%
15	<b>/events/category/seasonal-events/</b>				
	14 Jun - 11 Sep, 2023	1,383 (1.11%)	01:10	1,244 (2.04%)	317 (0.79%)
	14 Jun - 11 Sep, 2022	313 (0.35%)	03:11	251 (0.52%)	41 (0.14%)
	% Change	+341.85%	-63.12%	+395.62%	+673.17%
16	<b>/category/eating-and-drinking/</b>				
	14 Jun - 11 Sep, 2023	1,369 (1.10%)	10:53	1,034 (1.69%)	63 (0.16%)
	14 Jun - 11 Sep, 2022	597 (0.66%)	02:32	433 (0.89%)	111 (0.39%)
	% Change	+129.31%	+327.38%	+138.80%	-43.24%
17	<b>/category/hotels-and-bb/</b>				
	14 Jun - 11 Sep, 2023	1,364 (1.10%)	29:39	914 (1.50%)	21 (0.05%)
	14 Jun - 11 Sep, 2022	398 (0.44%)	05:43	270 (0.56%)	24 (0.08%)
	% Change	+242.71%	+418.80%	+238.52%	-12.50%
18	<b>/category/attractions/</b>				
	14 Jun - 11 Sep, 2023	1,324 (1.07%)	27:38	1,059 (1.74%)	14 (0.04%)
	14 Jun - 11 Sep, 2022	524 (0.58%)	14:45	400 (0.82%)	12 (0.04%)
	% Change	+152.67%	+87.29%	+164.75%	+16.67%

No.	Page	Pageviews ▼	Avg. Time on Page	Sessions	Engaged sessions
19	<b>/event/audley-end-concert-act-to-be-confirmed/</b>				
	14 Jun - 11 Sep, 2023	1,314 (1.06%)	04:19	1,167 (1.91%)	131 (0.33%)
	14 Jun - 11 Sep, 2022	0 (0.00%)	00:00	0 (0.00%)	0 (0.00%)
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
20	<b>/events/category/seasonal-events/list/</b>				
	14 Jun - 11 Sep, 2023	737 (0.59%)	00:52	637 (1.04%)	377 (0.94%)
	14 Jun - 11 Sep, 2022	1,276 (1.41%)	01:09	1,081 (2.23%)	620 (2.18%)
	% Change	-42.24%	-23.78%	-41.07%	-39.19%
21	<b>/explore-saffron-walden/</b>				
	14 Jun - 11 Sep, 2023	1,237 (1.00%)	01:33	1,139 (1.87%)	470 (1.18%)
	14 Jun - 11 Sep, 2022	365 (0.40%)	01:24	343 (0.71%)	156 (0.55%)
	% Change	+238.90%	+11.30%	+232.07%	+201.28%
22	<b>/2020/03/audley-end-house-gardens/</b>				
	14 Jun - 11 Sep, 2023	1,162 (0.94%)	00:51	1,116 (1.83%)	535 (1.34%)
	14 Jun - 11 Sep, 2022	236 (0.26%)	01:15	222 (0.46%)	92 (0.32%)
	% Change	+392.37%	-31.96%	+402.70%	+481.52%
23	<b>/where-to-stay/</b>				
	14 Jun - 11 Sep, 2023	1,149 (0.93%)	00:48	958 (1.57%)	459 (1.15%)
	14 Jun - 11 Sep, 2022	263 (0.29%)	01:06	202 (0.42%)	67 (0.24%)
	% Change	+336.88%	-27.96%	+374.26%	+585.07%
24	<b>/event/audley-end-concert-act-to-be-confirmed-2/</b>				
	14 Jun - 11 Sep, 2023	1,120 (0.90%)	05:46	1,014 (1.66%)	86 (0.22%)
	14 Jun - 11 Sep, 2022	0 (0.00%)	00:00	0 (0.00%)	0 (0.00%)
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
25	<b>/category/gardens-and-mazes/</b>				
	14 Jun - 11 Sep, 2023	1,115 (0.90%)	10:24	932 (1.53%)	38 (0.10%)
	14 Jun - 11 Sep, 2022	378 (0.42%)	04:46	294 (0.61%)	24 (0.08%)
	% Change	+194.97%	+118.13%	+217.01%	+58.33%
26	<b>/event/noel-gallaghers-high-flying-birds/</b>				
	14 Jun - 11 Sep, 2023	1,097 (0.88%)	04:06	1,028 (1.68%)	114 (0.29%)

No.	Page	Pageviews ▼	Avg. Time on Page	Sessions	Engaged sessions
	14 Jun - 11 Sep, 2022	0 (0.00%)	00:00	0 (0.00%)	0 (0.00%)
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
27	<b>/explore-saffron-walden/history-and-heritage/</b>				
	14 Jun - 11 Sep, 2023	1,024 (0.82%)	01:44	991 (1.62%)	453 (1.14%)
	14 Jun - 11 Sep, 2022	321 (0.36%)	01:56	299 (0.62%)	121 (0.42%)
	% Change	+219.00%	-10.44%	+231.44%	+274.38%
28	<b>/2020/03/hedge-maze/</b>				
	14 Jun - 11 Sep, 2023	1,011 (0.81%)	01:07	888 (1.46%)	393 (0.99%)
	14 Jun - 11 Sep, 2022	282 (0.31%)	00:58	249 (0.51%)	101 (0.35%)
	% Change	+258.51%	+16.47%	+256.63%	+289.11%
29	<b>/event/audley-end-concert-razorlight/</b>				
	14 Jun - 11 Sep, 2023	1,000 (0.81%)	10:19	865 (1.42%)	29 (0.07%)
	14 Jun - 11 Sep, 2022	0 (0.00%)	00:00	0 (0.00%)	0 (0.00%)
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
30	<b>/events/list/</b>				
	14 Jun - 11 Sep, 2023	966 (0.78%)	01:10	813 (1.33%)	417 (1.05%)
	14 Jun - 11 Sep, 2022	431 (0.48%)	02:17	327 (0.67%)	112 (0.39%)
	% Change	+124.13%	-48.81%	+148.62%	+272.32%
31	<b>/events/month/</b>				
	14 Jun - 11 Sep, 2023	850 (0.68%)	01:55:34	666 (1.09%)	12 (0.03%)
	14 Jun - 11 Sep, 2022	18 (0.02%)	00:00	14 (0.03%)	0 (0.00%)
	% Change	+4622.22%	+100.00%	+4657.14%	+100.00%
32	<b>/explore-saffron-walden/getting-to-saffron-walden/</b>				
	14 Jun - 11 Sep, 2023	847 (0.68%)	01:05	773 (1.27%)	294 (0.74%)
	14 Jun - 11 Sep, 2022	196 (0.22%)	01:29	186 (0.38%)	61 (0.21%)
	% Change	+332.14%	-26.64%	+315.59%	+381.97%
33	<b>/what-to-do/shopping-in-saffron-walden/shopping-directory/</b>				
	14 Jun - 11 Sep, 2023	816 (0.66%)	00:32	721 (1.18%)	472 (1.18%)
	14 Jun - 11 Sep, 2022	213 (0.24%)	00:30	185 (0.38%)	113 (0.40%)
	% Change	+283.10%	+5.60%	+289.73%	+317.70%

No.	Page	Pageviews ▼	Avg. Time on Page	Sessions	Engaged sessions
34	<b>/what-to-do/shopping-in-saffron-walden/</b>				
	14 Jun - 11 Sep, 2023	806 (0.65%)	01:55	735 (1.20%)	175 (0.44%)
	14 Jun - 11 Sep, 2022	215 (0.24%)	02:53	193 (0.40%)	34 (0.12%)
	% Change	+274.88%	-33.23%	+280.83%	+414.71%
35	<b>/event/bbc-gardeners-world-autumn-fair-at-audley-end-house-and-gardens/</b>				
	14 Jun - 11 Sep, 2023	100 (0.08%)	04:30	92 (0.15%)	10 (0.03%)
	14 Jun - 11 Sep, 2022	791 (0.88%)	00:44	723 (1.49%)	443 (1.56%)
	% Change	-87.36%	+503.77%	-87.28%	-97.74%
36	<b>/2022/04/2022-heritage-live-concerts-at-audley-end/</b>				
	14 Jun - 11 Sep, 2023	243 (0.20%)	00:39	237 (0.39%)	121 (0.30%)
	14 Jun - 11 Sep, 2022	741 (0.82%)	00:38	682 (1.40%)	370 (1.30%)
	% Change	-67.21%	+2.22%	-65.25%	-67.30%
37	<b>/category/audley-end-concerts/</b>				
	14 Jun - 11 Sep, 2023	683 (0.55%)	22:02	610 (1.00%)	8 (0.02%)
	14 Jun - 11 Sep, 2022	151 (0.17%)	41:20	122 (0.25%)	1 (0.00%)
	% Change	+352.32%	-46.69%	+400.00%	+700.00%
38	<b>/2020/02/turf-maze-labyrinth/</b>				
	14 Jun - 11 Sep, 2023	675 (0.54%)	00:54	648 (1.06%)	287 (0.72%)
	14 Jun - 11 Sep, 2022	155 (0.17%)	01:17	134 (0.28%)	49 (0.17%)
	% Change	+335.48%	-28.75%	+383.58%	+485.71%
39	<b>/events/today/</b>				
	14 Jun - 11 Sep, 2023	650 (0.52%)	03:22	586 (0.96%)	102 (0.26%)
	14 Jun - 11 Sep, 2022	13 (0.01%)	00:00	13 (0.03%)	0 (0.00%)
	% Change	+4900.00%	+100.00%	+4407.69%	+100.00%
40	<b>/category/self-catering/</b>				
	14 Jun - 11 Sep, 2023	622 (0.50%)	14:07	372 (0.61%)	15 (0.04%)
	14 Jun - 11 Sep, 2022	322 (0.36%)	02:30	167 (0.34%)	42 (0.15%)
	% Change	+93.17%	+461.95%	+122.75%	-64.29%
41	<b>/event/fabbagirls-dont-stop-queen-now-pat-sharp-dj-set/</b>				
	14 Jun - 11 Sep, 2023	0 (0.00%)	00:00	0 (0.00%)	0 (0.00%)



No.	Page	Pageviews ▼	Avg. Time on Page	Sessions	Engaged sessions
	14 Jun - 11 Sep, 2022	617 (0.68%)	00:58	572 (1.18%)	243 (0.85%)
	% Change	-100.00%	-100.00%	-100.00%	-100.00%
42	<b>/explore-saffron-walden/getting-to-saffron-walden/by-train/</b>				
	14 Jun - 11 Sep, 2023	600 (0.48%)	01:31	603 (0.99%)	198 (0.50%)
	14 Jun - 11 Sep, 2022	132 (0.15%)	01:21	136 (0.28%)	43 (0.15%)
	% Change	+354.55%	+11.12%	+343.38%	+360.47%
43	<b>/2020/03/the-fry-art-gallery/</b>				
	14 Jun - 11 Sep, 2023	597 (0.48%)	02:26	551 (0.90%)	161 (0.40%)
	14 Jun - 11 Sep, 2022	161 (0.18%)	03:06	147 (0.30%)	36 (0.13%)
	% Change	+270.81%	-21.37%	+274.83%	+347.22%
44	<b>/category/art-and-culture/</b>				
	14 Jun - 11 Sep, 2023	558 (0.45%)	53:58	470 (0.77%)	5 (0.01%)
	14 Jun - 11 Sep, 2022	184 (0.20%)	00:00	152 (0.31%)	0 (0.00%)
	% Change	+203.26%	+100.00%	+209.21%	+100.00%
45	<b>/2020/02/the-common/</b>				
	14 Jun - 11 Sep, 2023	533 (0.43%)	00:39	511 (0.84%)	261 (0.65%)
	14 Jun - 11 Sep, 2022	269 (0.30%)	00:29	244 (0.50%)	136 (0.48%)
	% Change	+98.14%	+35.19%	+109.43%	+91.91%
46	<b>/contact-us/</b>				
	14 Jun - 11 Sep, 2023	525 (0.42%)	07:57	458 (0.75%)	41 (0.10%)
	14 Jun - 11 Sep, 2022	144 (0.16%)	06:31	123 (0.25%)	13 (0.05%)
	% Change	+264.58%	+21.93%	+272.36%	+215.38%
47	<b>/category/eating-and-drinking/restaurants/</b>				
	14 Jun - 11 Sep, 2023	517 (0.42%)	38:06	421 (0.69%)	5 (0.01%)
	14 Jun - 11 Sep, 2022	173 (0.19%)	00:00	133 (0.27%)	0 (0.00%)
	% Change	+198.84%	+100.00%	+216.54%	+100.00%
48	<b>/2020/02/saffron-walden-downloadable-guides/</b>				
	14 Jun - 11 Sep, 2023	514 (0.41%)	03:21	364 (0.60%)	47 (0.12%)
	14 Jun - 11 Sep, 2022	164 (0.18%)	01:52	106 (0.22%)	20 (0.07%)
	% Change	+213.41%	+79.30%	+243.40%	+135.00%

No.	Page	Pageviews ▼	Avg. Time on Page	Sessions	Engaged sessions
49	<b>/2020/03/fairycroft-house-arts-and-media-centre/</b>				
	14 Jun - 11 Sep, 2023	506 (0.41%)	00:56	479 (0.79%)	243 (0.61%)
	14 Jun - 11 Sep, 2022	97 (0.11%)	01:07	95 (0.20%)	53 (0.19%)
	% Change	+421.65%	-16.82%	+404.21%	+358.49%
50	<b>/category/news/</b>				
	14 Jun - 11 Sep, 2023	411 (0.33%)	16:01	343 (0.56%)	10 (0.03%)
	14 Jun - 11 Sep, 2022	153 (0.17%)	14:35	117 (0.24%)	5 (0.02%)
	% Change	+168.63%	+9.84%	+193.16%	+100.00%

# Google Search Console Stats

## GSC: Search Performance (Overview)

Site: <https://www.visitsaffronwalden.gov.uk/> | Search type: Web

12 Jun - 09 Sep, 2023 vs 12 Jun - 09 Sep, 2022

Total clicks

**+22.19%**

45,601 vs 37,319

Total impressions

**+3.59%**

1,109,606 vs 1,071,118

Average CTR

**+17.95%**

4.11% vs 3.48%

Average position

**-6.99%**

12 vs 13

The below chart displays your most searched for terms in Google.

For example in June - September 2023 you can see your most searched term was 'Audley End Concerts 2023' and 4,094 people clicked on your website after searching this term.

## GSC: Search Performance (Data by Category)

Site: <https://www.visitsaffronwalden.gov.uk/> | Search type: Web

No.	Queries	Clicks ▼	Impressions	CTR	Position
1	<b>saffron walden</b>				
	12 Jun - 09 Sep, 2023	5,282	84,166	6.28%	3.8
	12 Jun - 09 Sep, 2022	5,173	85,513	6.05%	3.0
	% Change	+2.11%	-1.58%	+3.74%	+26.34%
2	<b>audley end concerts 2023</b>				
	12 Jun - 09 Sep, 2023	4,094	6,960	58.82%	1.2
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
3	<b>audley end concerts</b>				
	12 Jun - 09 Sep, 2023	3,596	23,963	15.01%	2.9
	12 Jun - 09 Sep, 2022	244	9,029	2.70%	5.3
	% Change	+1373.77%	+165.40%	+455.30%	-45.66%
4	<b>audley end house concerts 2023</b>				
	12 Jun - 09 Sep, 2023	1,414	2,925	48.34%	1.2

No.	Queries	Clicks ▼	Impressions	CTR	Position
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>5</b>	<b>saffron walden market</b>				
	12 Jun - 09 Sep, 2023	1,127	3,529	31.94%	1.0
	12 Jun - 09 Sep, 2022	896	2,647	33.85%	1.1
	% Change	+25.78%	+33.32%	-5.66%	-1.31%
<b>6</b>	<b>audley end concert 2023</b>				
	12 Jun - 09 Sep, 2023	916	1,384	66.18%	1.0
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>7</b>	<b>bridge end gardens</b>				
	12 Jun - 09 Sep, 2023	552	1,439	38.36%	1.1
	12 Jun - 09 Sep, 2022	519	1,289	40.26%	1.1
	% Change	+6.36%	+11.64%	-4.73%	+0.85%
<b>8</b>	<b>audley end</b>				
	12 Jun - 09 Sep, 2023	410	51,712	0.79%	8.7
	12 Jun - 09 Sep, 2022	63	38,851	0.16%	9.8
	% Change	+550.79%	+33.10%	+388.94%	-11.87%
<b>9</b>	<b>audley end concerts 2023 dates</b>				
	12 Jun - 09 Sep, 2023	384	715	53.71%	1.6
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>10</b>	<b>audley end concert</b>				
	12 Jun - 09 Sep, 2023	357	1,963	18.19%	2.7
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>11</b>	<b>audley end events</b>				
	12 Jun - 09 Sep, 2023	301	2,855	10.54%	4.6
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%

No.	Queries	Clicks ▼	Impressions	CTR	Position
<b>12</b>	<b>concerts at audley end 2023</b>				
	12 Jun - 09 Sep, 2023	253	475	53.26%	1.2
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>13</b>	<b>audley end music events 2023</b>				
	12 Jun - 09 Sep, 2023	249	381	65.35%	1.1
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>14</b>	<b>audley end house events</b>				
	12 Jun - 09 Sep, 2023	246	4,117	5.98%	4.2
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>15</b>	<b>saffron walden shops</b>				
	12 Jun - 09 Sep, 2023	223	1,162	19.19%	6.0
	12 Jun - 09 Sep, 2022	186	1,212	15.35%	3.2
	% Change	+19.89%	-4.13%	+25.05%	+89.52%
<b>16</b>	<b>what's on saffron walden</b>				
	12 Jun - 09 Sep, 2023	209	329	63.53%	1.9
	12 Jun - 09 Sep, 2022	148	342	43.27%	2.8
	% Change	+41.22%	-3.80%	+46.80%	-31.89%
<b>17</b>	<b>saffron walden events</b>				
	12 Jun - 09 Sep, 2023	205	637	32.18%	1.9
	12 Jun - 09 Sep, 2022	316	810	39.01%	1.5
	% Change	-35.13%	-21.36%	-17.51%	+26.95%
<b>18</b>	<b>saffron walden maze</b>				
	12 Jun - 09 Sep, 2023	196	484	40.50%	2.2
	12 Jun - 09 Sep, 2022	187	482	38.80%	2.6
	% Change	+4.81%	+0.41%	+4.38%	-13.91%
<b>19</b>	<b>shops in saffron walden</b>				
	12 Jun - 09 Sep, 2023	186	683	27.23%	2.9

No.	Queries	Clicks ▼	Impressions	CTR	Position
	12 Jun - 09 Sep, 2022	77	507	15.19%	3.1
	% Change	+141.56%	+34.71%	+79.31%	-6.64%
<b>20</b>	<b>saffron walden tourist information</b>				
	12 Jun - 09 Sep, 2023	180	520	34.62%	2.0
	12 Jun - 09 Sep, 2022	139	472	29.45%	1.6
	% Change	+29.50%	+10.17%	+17.54%	+25.30%
<b>21</b>	<b>audley end festival 2023</b>				
	12 Jun - 09 Sep, 2023	177	372	47.58%	1.1
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>22</b>	<b>audley end house</b>				
	12 Jun - 09 Sep, 2023	171	88,785	0.19%	10.6
	12 Jun - 09 Sep, 2022	84	81,526	0.10%	10.2
	% Change	+103.57%	+8.90%	+86.93%	+3.75%
<b>23</b>	<b>saffron waldon</b>				
	12 Jun - 09 Sep, 2023	165	2,382	6.93%	3.5
	12 Jun - 09 Sep, 2022	163	2,180	7.48%	2.7
	% Change	+1.23%	+9.27%	-7.36%	+27.91%
<b>24</b>	<b>saffron walden common events</b>				
	12 Jun - 09 Sep, 2023	158	234	67.52%	1.2
	12 Jun - 09 Sep, 2022	258	564	45.74%	1.6
	% Change	-38.76%	-58.51%	+47.60%	-23.51%
<b>25</b>	<b>audley end music 2023</b>				
	12 Jun - 09 Sep, 2023	140	216	64.81%	1.1
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>26</b>	<b>saffron walden parking</b>				
	12 Jun - 09 Sep, 2023	137	607	22.57%	2.7
	12 Jun - 09 Sep, 2022	64	501	12.77%	2.9
	% Change	+114.06%	+21.16%	+76.68%	-9.30%

No.	Queries	Clicks ▼	Impressions	CTR	Position
27	<b>visit saffron walden</b>				
	12 Jun - 09 Sep, 2023	134	164	81.71%	1.0
	12 Jun - 09 Sep, 2022	155	193	80.31%	1.0
	% Change	-13.55%	-15.03%	+1.74%	-2.53%
28	<b>fairycroft house</b>				
	12 Jun - 09 Sep, 2023	124	786	15.78%	1.8
	12 Jun - 09 Sep, 2022	46	323	14.24%	2.3
	% Change	+169.57%	+143.34%	+10.78%	-20.86%
29	<b>bridge end garden</b>				
	12 Jun - 09 Sep, 2023	121	417	29.02%	1.2
	12 Jun - 09 Sep, 2022	147	452	32.52%	1.1
	% Change	-17.69%	-7.74%	-10.78%	+9.06%
30	<b>saffron walden library</b>				
	12 Jun - 09 Sep, 2023	119	1,579	7.54%	2.8
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
31	<b>what's on in saffron walden</b>				
	12 Jun - 09 Sep, 2023	118	277	42.60%	2.4
	12 Jun - 09 Sep, 2022	103	262	39.31%	2.6
	% Change	+14.56%	+5.73%	+8.36%	-6.26%
32	<b>bridge end gardens saffron walden</b>				
	12 Jun - 09 Sep, 2023	115	300	38.33%	1.0
	12 Jun - 09 Sep, 2022	116	326	35.58%	1.4
	% Change	-0.86%	-7.98%	+7.73%	-24.40%
33	<b>saffron walden fair</b>				
	12 Jun - 09 Sep, 2023	108	186	58.06%	1.4
	12 Jun - 09 Sep, 2022	71	151	47.02%	1.3
	% Change	+52.11%	+23.18%	+23.49%	+10.74%
34	<b>things to do in saffron walden</b>				
	12 Jun - 09 Sep, 2023	102	1,485	6.87%	4.4

No.	Queries	Clicks ▼	Impressions	CTR	Position
	12 Jun - 09 Sep, 2022	73	1,792	4.07%	5.2
	% Change	+39.73%	-17.13%	+68.61%	-14.68%
<b>35</b>	<b>saffron walden castle</b>				
	12 Jun - 09 Sep, 2023	97	438	22.15%	1.9
	12 Jun - 09 Sep, 2022	109	431	25.29%	2.0
	% Change	-11.01%	+1.62%	-12.43%	-6.03%
<b>36</b>	<b>saffron walden common</b>				
	12 Jun - 09 Sep, 2023	92	324	28.40%	2.4
	12 Jun - 09 Sep, 2022	113	704	16.05%	2.7
	% Change	-18.58%	-53.98%	+76.90%	-10.74%
<b>37</b>	<b>concerts audley end 2023</b>				
	12 Jun - 09 Sep, 2023	91	155	58.71%	1.1
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>38</b>	<b>audley end festival</b>				
	12 Jun - 09 Sep, 2023	89	325	27.38%	2.7
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>39</b>	<b>saffron walden motor show</b>				
	12 Jun - 09 Sep, 2023	88	448	19.64%	3.5
	12 Jun - 09 Sep, 2022	300	502	59.76%	1.0
	% Change	-70.67%	-10.76%	-67.13%	+246.17%
<b>40</b>	<b>safroen walden</b>				
	12 Jun - 09 Sep, 2023	87	1,437	6.05%	3.4
	12 Jun - 09 Sep, 2022	92	1,380	6.67%	2.7
	% Change	-5.43%	+4.13%	-9.19%	+28.24%
<b>41</b>	<b>saffron walden train station</b>				
	12 Jun - 09 Sep, 2023	83	1,099	7.55%	3.3
	12 Jun - 09 Sep, 2022	51	918	5.56%	3.8
	% Change	+62.75%	+19.72%	+35.94%	-11.95%



No.	Queries	Clicks ▼	Impressions	CTR	Position
42	<b>saffron walden fair 2023</b>				
	12 Jun - 09 Sep, 2023	79	191	41.36%	1.1
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
43	<b>saffron walden museum</b>				
	12 Jun - 09 Sep, 2023	78	2,500	3.12%	5.5
	12 Jun - 09 Sep, 2022	42	1,737	2.42%	6.5
	% Change	+85.71%	+43.93%	+29.03%	-14.95%
44	<b>parking saffron walden</b>				
	12 Jun - 09 Sep, 2023	73	362	20.17%	3.4
	12 Jun - 09 Sep, 2022	47	293	16.04%	3.1
	% Change	+55.32%	+23.55%	+25.71%	+7.19%
45	<b>saffron walden taxi</b>				
	12 Jun - 09 Sep, 2023	72	1,677	4.29%	4.1
	12 Jun - 09 Sep, 2022	157	1,730	9.08%	3.0
	% Change	-54.14%	-3.06%	-52.69%	+37.87%
46	<b>saffron walden festival 2023</b>				
	12 Jun - 09 Sep, 2023	71	302	23.51%	2.5
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
47	<b>audley house concerts 2023</b>				
	12 Jun - 09 Sep, 2023	66	118	55.93%	1.1
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
48	<b>saffron walden funfair 2023</b>				
	12 Jun - 09 Sep, 2023	66	152	43.42%	1.9
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
49	<b>taxi saffron walden</b>				
	12 Jun - 09 Sep, 2023	66	1,420	4.65%	4.5

No.	Queries	Clicks ▼	Impressions	CTR	Position
	12 Jun - 09 Sep, 2022	156	1,635	9.54%	3.0
	% Change	-57.69%	-13.15%	-51.29%	+48.75%
<b>50</b>	<b>whats on saffron walden</b>				
	12 Jun - 09 Sep, 2023	66	171	38.60%	2.0
	12 Jun - 09 Sep, 2022	58	164	35.37%	2.1
	% Change	+13.79%	+4.27%	+9.13%	-6.55%
<b>51</b>	<b>audley end summer concerts 2023</b>				
	12 Jun - 09 Sep, 2023	65	119	54.62%	1.1
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>52</b>	<b>saffron walden what's on</b>				
	12 Jun - 09 Sep, 2023	64	147	43.54%	2.0
	12 Jun - 09 Sep, 2022	64	148	43.24%	2.2
	% Change	0%	-0.68%	+0.68%	-8.56%
<b>53</b>	<b>audley end picnic concerts 2023</b>				
	12 Jun - 09 Sep, 2023	63	114	55.26%	1.0
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>54</b>	<b>saffron walden events 2023</b>				
	12 Jun - 09 Sep, 2023	62	189	32.80%	2.0
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>55</b>	<b>audley end gigs 2023</b>				
	12 Jun - 09 Sep, 2023	61	81	75.31%	1.0
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>56</b>	<b>saffron walden car park</b>				
	12 Jun - 09 Sep, 2023	60	449	13.36%	2.9
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%

No.	Queries	Clicks ▼	Impressions	CTR	Position
57	<b>bridge end garden saffron walden</b>				
	12 Jun - 09 Sep, 2023	59	161	36.65%	1.0
	12 Jun - 09 Sep, 2022	42	118	35.59%	1.0
	% Change	+40.48%	+36.44%	+2.96%	+0.55%
58	<b>maze saffron walden</b>				
	12 Jun - 09 Sep, 2023	59	421	14.01%	3.9
	12 Jun - 09 Sep, 2022	38	433	8.78%	4.4
	% Change	+55.26%	-2.77%	+59.69%	-12.37%
59	<b>saffron walden car show</b>				
	12 Jun - 09 Sep, 2023	59	796	7.41%	4.2
	12 Jun - 09 Sep, 2022	472	844	55.92%	1.2
	% Change	-87.50%	-5.69%	-86.75%	+263.44%
60	<b>parking in saffron walden</b>				
	12 Jun - 09 Sep, 2023	57	341	16.72%	3.3
	12 Jun - 09 Sep, 2022	39	306	12.75%	3.6
	% Change	+46.15%	+11.44%	+31.15%	-9.21%
61	<b>saffron walden taxis</b>				
	12 Jun - 09 Sep, 2023	55	867	6.34%	4.2
	12 Jun - 09 Sep, 2022	116	1,142	10.16%	3.0
	% Change	-52.59%	-24.08%	-37.55%	+40.38%
62	<b>audley end house concerts</b>				
	12 Jun - 09 Sep, 2023	52	542	9.59%	3.5
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
63	<b>saffron walden market day</b>				
	12 Jun - 09 Sep, 2023	52	277	18.77%	1.0
	12 Jun - 09 Sep, 2022	49	276	17.75%	1.0
	% Change	+6.12%	+0.36%	+5.74%	+0.36%
64	<b>concerts at audley end</b>				
	12 Jun - 09 Sep, 2023	51	306	16.67%	2.9

No.	Queries	Clicks ▼	Impressions	CTR	Position
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>65</b>	<b>saffron walden town hall</b>				
	12 Jun - 09 Sep, 2023	51	392	13.01%	3.3
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>66</b>	<b>saffron walden turf maze</b>				
	12 Jun - 09 Sep, 2023	50	131	38.17%	2.2
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>67</b>	<b>saffron walden events next 14 days</b>				
	12 Jun - 09 Sep, 2023	49	128	38.28%	1.2
	12 Jun - 09 Sep, 2022	79	178	44.38%	1.1
	% Change	-37.97%	-28.09%	-13.75%	+8.24%
<b>68</b>	<b>saffron walden whats on</b>				
	12 Jun - 09 Sep, 2023	49	99	49.49%	2.0
	12 Jun - 09 Sep, 2022	66	128	51.56%	2.3
	% Change	-25.76%	-22.66%	-4.01%	-11.14%
<b>69</b>	<b>audley end summer concerts</b>				
	12 Jun - 09 Sep, 2023	46	109	42.20%	1.5
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>70</b>	<b>audley end concerts 2023 tickets</b>				
	12 Jun - 09 Sep, 2023	45	129	34.88%	1.7
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>71</b>	<b>saffron walden gardens</b>				
	12 Jun - 09 Sep, 2023	45	193	23.32%	2.6
	12 Jun - 09 Sep, 2022	48	221	21.72%	2.7
	% Change	-6.25%	-12.67%	+7.35%	-3.28%

No.	Queries	Clicks ▼	Impressions	CTR	Position
72	<b>saffron walden walks</b>				
	12 Jun - 09 Sep, 2023	44	209	21.05%	5.4
	12 Jun - 09 Sep, 2022	36	182	19.78%	4.2
	% Change	+22.22%	+14.84%	+6.43%	+29.02%
73	<b>turf labyrinth</b>				
	12 Jun - 09 Sep, 2023	44	1,280	3.44%	3.0
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
74	<b>heritage live audley end 2023</b>				
	12 Jun - 09 Sep, 2023	43	798	5.39%	4.1
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
75	<b>saffron walden audley end concert</b>				
	12 Jun - 09 Sep, 2023	43	75	57.33%	1.1
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
76	<b>turf maze saffron walden</b>				
	12 Jun - 09 Sep, 2023	43	125	34.40%	2.3
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
77	<b>shops saffron walden</b>				
	12 Jun - 09 Sep, 2023	40	223	17.94%	3.1
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
78	<b>audley end house &amp; gardens peak ticket, audley end house and gardens, 12 august</b>				
	12 Jun - 09 Sep, 2023	39	359	10.86%	7.2
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
79	<b>audley end house &amp; gardens standard ticket, audley end house and gardens, 11 august</b>				
	12 Jun - 09 Sep, 2023	39	434	8.99%	7.9

No.	Queries	Clicks ▼	Impressions	CTR	Position
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>80</b>	<b>saffron walden things to do</b>				
	12 Jun - 09 Sep, 2023	39	415	9.40%	4.4
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>81</b>	<b>whats on in saffron walden</b>				
	12 Jun - 09 Sep, 2023	39	129	30.23%	2.0
	12 Jun - 09 Sep, 2022	47	137	34.31%	1.7
	% Change	-17.02%	-5.84%	-11.88%	+15.69%
<b>82</b>	<b>events saffron walden</b>				
	12 Jun - 09 Sep, 2023	38	141	26.95%	2.1
	12 Jun - 09 Sep, 2022	57	157	36.31%	1.8
	% Change	-33.33%	-10.19%	-25.77%	+18.61%
<b>83</b>	<b>saffron walden concerts</b>				
	12 Jun - 09 Sep, 2023	38	235	16.17%	3.9
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>84</b>	<b>saffron walden labyrinth</b>				
	12 Jun - 09 Sep, 2023	38	89	42.70%	1.0
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
<b>85</b>	<b>what's on in saffron walden this weekend</b>				
	12 Jun - 09 Sep, 2023	38	215	17.67%	2.0
	12 Jun - 09 Sep, 2022	44	145	30.34%	1.6
	% Change	-13.64%	+48.28%	-41.75%	+24.91%
<b>86</b>	<b>saffron walden town centre</b>				
	12 Jun - 09 Sep, 2023	37	169	21.89%	3.3
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%

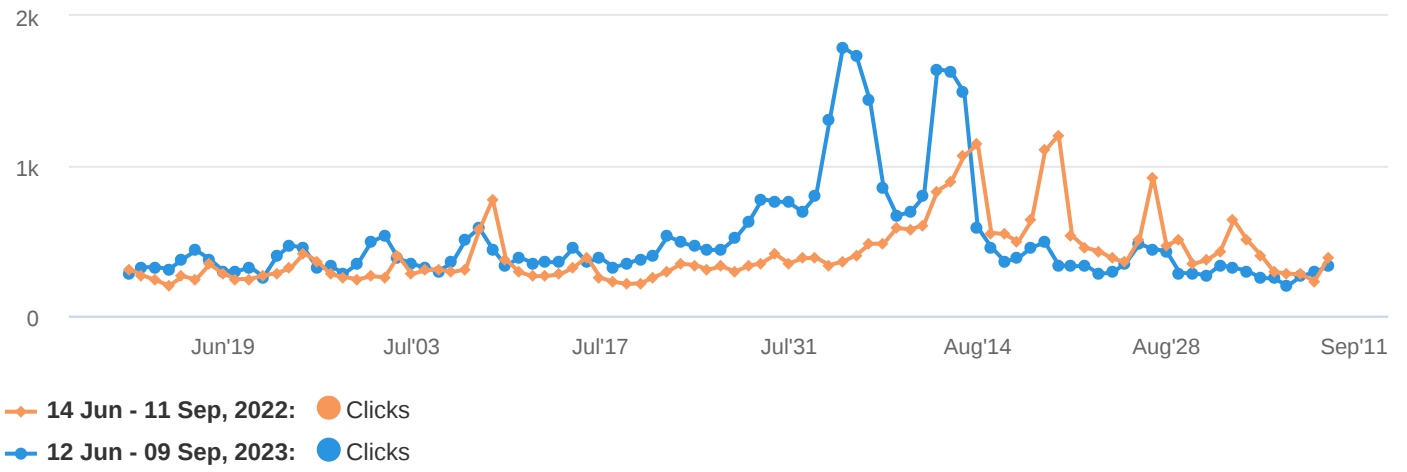
No.	Queries	Clicks ▼	Impressions	CTR	Position
87	<b>audley end music</b>				
	12 Jun - 09 Sep, 2023	36	297	12.12%	3.4
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
88	<b>events in saffron walden</b>				
	12 Jun - 09 Sep, 2023	36	114	31.58%	2.0
	12 Jun - 09 Sep, 2022	56	134	41.79%	1.5
	% Change	-35.71%	-14.93%	-24.44%	+39.02%
89	<b>saffron walden shopping</b>				
	12 Jun - 09 Sep, 2023	36	107	33.64%	2.8
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
90	<b>saffron walden today</b>				
	12 Jun - 09 Sep, 2023	36	89	40.45%	2.8
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
91	<b>saffron waldron</b>				
	12 Jun - 09 Sep, 2023	36	311	11.58%	3.5
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
92	<b>things to do saffron walden</b>				
	12 Jun - 09 Sep, 2023	36	426	8.45%	3.9
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
93	<b>map of saffron walden</b>				
	12 Jun - 09 Sep, 2023	35	277	12.64%	2.0
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
94	<b>saffron walden community hospital</b>				
	12 Jun - 09 Sep, 2023	35	1,315	2.66%	7.1

No.	Queries	Clicks ▼	Impressions	CTR	Position
	12 Jun - 09 Sep, 2022	44	1,107	3.97%	5.0
	% Change	-20.45%	+18.79%	-33.04%	+42.30%
95	<b>what to do in saffron walden</b>				
	12 Jun - 09 Sep, 2023	35	278	12.59%	4.5
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
96	<b>audley end taxis</b>				
	12 Jun - 09 Sep, 2023	34	782	4.35%	5.1
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
97	<b>fairycroft house saffron walden</b>				
	12 Jun - 09 Sep, 2023	34	233	14.59%	1.8
	12 Jun - 09 Sep, 2022	46	226	20.35%	1.7
	% Change	-26.09%	+3.10%	-28.31%	+4.15%
98	<b>saffron walden to audley end bus</b>				
	12 Jun - 09 Sep, 2023	34	283	12.01%	3.4
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
99	<b>swan meadow car park</b>				
	12 Jun - 09 Sep, 2023	34	1,165	2.92%	6.7
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%
100	<b>audley end tickets 2023</b>				
	12 Jun - 09 Sep, 2023	33	105	31.43%	2.5
	12 Jun - 09 Sep, 2022	0	0	0.00%	0.0
	% Change	+100.00%	+100.00%	+100.00%	+100.00%

## GSC: Search Performance (Metrics Chart)



Site: <https://www.visitsaffronwalden.gov.uk/> | Search type: Web



## Keyword Rankings

The following table displays your keyword rankings for various search terms we are tracking. 1-10 is page one in Google, 11-20 is page two, 21-30 is page 3.

If there are any search terms you would like adding to this list please contact [katie@tela.co.uk](mailto:katie@tela.co.uk).

### Keyword Rankings 1 - 140 (140)

Keyword	visitsaffronwalden.gov.uk	
	11 Sep ▲	Diff
1. visit saffron walden	1	0
2. saffron walden town	1	0
3. getting to saffron walden	1	0
4. events in saffron walden	1	0
5. stable cottage in little henham	1	0
6. saffron cottage in saffron walden	1	0
7. braybrooke cottage in saffron walden	1	0
8. saffron walden food tours	1	0
9. fairycroft house arts and media centre	1	0
10. a vase especially for saffron walden	1	0
11. turf maze labyrinth	1	0
12. swan meadow maze	1	0
13. michael ayrton's sun maze sculpture	1	0
14. jubilee garden labyrinth	1	0
15. dorset house garden	1	0
16. mr sault s coffee & cakes takeaway	1	0
17. saffron walden museum building	1	0
18. bridge end garden	1	0
19. 25-27 church street	1	0
20. saffron walden market	1	0
21. bridge end gardens	1	0

Keyword	visitsaffronwalden.gov.uk	
	11 Sep ▲	Diff
22. saffron walden tourism information centre	1	0
23. saffron walden	1	0
24. saffron walden tic	1	0
25. severals farm in arkesden	2	0
26. whitensmere farm in ashdon	2	0
27. whitensmere farm	2	0
28. lynmas cottage in ashdon	2	0
29. langley farm cottages in langley lower green	2	0
30. hill farm holiday cottages in ashdon	2	0
31. saffron walden library	2	0
32. bandstand season for saffron walden	2	0
33. adnams saffron walden	2	0
34. saffron screen	2	0
35. one minet skate park	2	0
36. the fry art gallery	2	0
37. saffron walden community church	2	0
38. audley end house & gardens	2	0
39. things to do in saffron walden	2	0
40. little henham hall in little henham	3	0
41. the stables in saffron walden	3	0
42. lynmas cottage	3	0
43. drake cottage in saffron walden	3	0
44. the saffron suite & kitchen	3	0
45. jolie patisserie	3	0
46. saffron hall	3	0
47. saffron quakers	3	0
48. saffron walden baptist church	3	0
49. saffron walden museum	3	0
50. saffron walden town hall	4	0

Keyword	visitsaffronwalden.gov.uk	
	11 Sep ▲	Diff
51. spa and estate in hatfield heath	4	0
52. the crown house hotel	4	0
53. rickling green	4	0
54. the close garden	4	0
55. the restaurant on church street	4	0
56. kim s tea & coffee house	4	0
57. fish & chips by the trawlerman fish bar	4	0
58. the crown inn in little walden	4	0
59. cafe cou cou	4	0
60. saffron grange vineyard	4	0
61. 19 cabbage moor in great shelford	5	0
62. home farm in little walden	5	0
63. the lodge in bannister green	5	0
64. buriton house in newport	5	0
65. heritage live concerts at audley end	5	0
66. maze by day and meze by night	5	0
67. audley end miniature railway	5	0
68. saffron walden town council	6	0
69. giggly pig takeaway	6	0
70. the saffron crocus	6	0
71. where to stay in saffron walden	6	0
72. the stag in little easton	7	0
73. the cricketers in clavering	7	0
74. the mocha cafe	7	0
75. monk street near thaxted	8	0
76. the common	8	0
77. museum & castle grounds	8	0
78. hedge maze	8	0
79. he courtyard tea room	8	0

Keyword	visitsaffronwalden.gov.uk	
	11 Sep ▲	Diff
80. appleacre park in fowlmere	9	0
81. piglets boutique country stay	9	0
82. jubilee garden	9	0
83. dorringtons bakers takeaway	9	0
84. oriental cottage- takeaway	10	0
85. the old english gentleman	10	0
86. gluttons	10	0
87. ho s fish & chips takeaway	11	0
88. the railway arms	11	0
89. new life pentecostal church	11	0
90. the cricketers arms	12	0
91. brown bread takeaway	12	0
92. spains hall estate in finchingfield	13	0
93. the three horseshoes in molehill green	13	0
94. hill farm holiday cottages	13	0
95. biciletta	13	0
96. bangkok thai restaurant	13	0
97. miller cottage	14	0
98. the red lion in hinxton	14	0
99. déjà vu takeaway	15	0
100. fish & chips	15	0
101. goldstones farm in ashdon	16	0
102. saffron walden bid	16	0
103. calzone takeaway	19	0
104. farmhouse inn	26	0
105. the axe	26	0
106. the market house	26	0
107. united reformed church	26	0
108. wimbish	29	0

Keyword	visitsaffronwalden.gov.uk	
	11 Sep ▲	Diff
109. st mary the virgin parish church	29	0
110. the mogul	33	0
111. the eight bells	35	0
112. the cross keys hotel	36	0
113. golf world stansted	40	0
114. the duke of york	42	0
115. radwinter road	44	0
116. town council events	49	0
117. down hall hotel	58	0
118. jade garden	67	0
119. great chesterford	77	0
120. st marys church		-
121. our lady of compassion r c church		-
122. salvation army		-
123. bella bella		-
124. the crown inn		-
125. the goat and grass		-
126. the grill		-
127. indigo indian dining		-
128. lokma bar & grill		-
129. the temeraire		-
130. tipi coffee co.		-
131. subway		-
132. starbucks		-
133. costa coffee		-
134. domino s pizza takeaway		-
135. kings arms		-
136. the lodge in duxford		-
137. the three hills in bartlow		-

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Keyword		
	11 Sep ▲	Diff
138. the coach house		-
139. the lodge		-
140. the stables		-