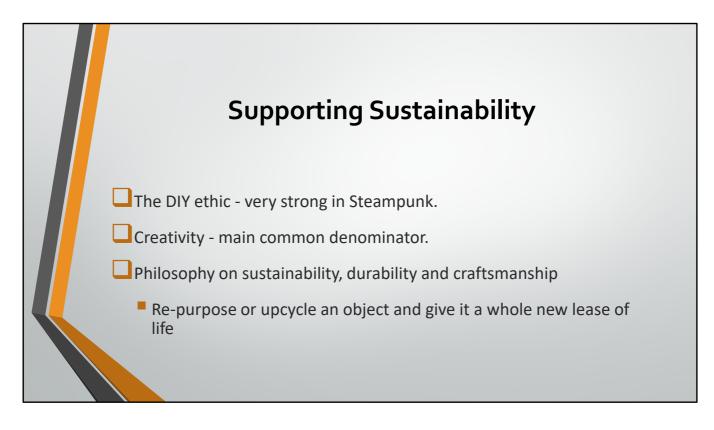


What is Steampunk?
 Steampunk Activities; Set in a pseudo-historical world(Victorian heritage).
 Steampunk; are a highly creative and artistic community. Steampunks; best parts of the past, making a brighter future. Steamunks; Value good manners and polite conduct. Steampunks; Value high quality products, made to last. Steampunks; Value and encourage creativity.

- Whilst activities are set in a pseudo-historical world which harks back to our Victorian heritage, Steampunks do not promote any of the inequalities of that past.
- Steampunk encompasses a wide variety of input from a highly creative and artistic community.
- It includes writers, musicians, dancers, sculptors, model makers, costume makers and a host of other disciplines and skills.
- It has been summed up as; "Well can you imagine what things would be like if the Great Exhibition had never finished?"
- Steampunks try to take some of the very best parts of the past and make them part of a bright future.
- They value good manners and polite conduct and try to encourage this by setting an example for others.
- They think things should be made to a high quality and to last, thus helping the environment.
- They value and encourage creativity and have been asked to collaborate in educational and arts projects across the country.



- Indeed their's is deliberately an all inclusive community.
- You will find Steampunks of all ages, genders, abilities and ethnic backgrounds.
- They also come from all walks of life from students to academics and from comedians to solicitors.
- Punk in the seventies was a rebellion against contemporary society.
- Today's Steampunks are most definitely rebelling, but they are making a stand against throwaway society, poor manners and antisocial behaviour, homogenisation and commercialism.
- Steampunks are punks who are polite, friendly, care about the environment and the past and encourage creativity.



- The DIY ethic is very strong in Steampunk, with creativity being the main common denominator.
- It also fits in with their philosophy on sustainability, durability and craftsmanship.
- It is more environmentally friendly to take an object and repurpose it, giving it a whole new lease of life, than to recycle it.

A Maker Culture

Steampunks - make or modify everyday objects to fit the neo-Victorian aesthetic.

- Steampunks own fashions, music and tastes.
- Steampunks enjoy socialising, often dressing in distinctive steampunk fashions.
- Steampunks visit historical sites, and also enjoy music gigs and performances.
- Steampunks aspire as a community to Be Splendid!

- Steampunks often make or modify everyday objects to fit the neo-Victorian aesthetic.
- This could be making a wood and brass cabinet for your PC or a mock ray-gun suitable for an adventure with Jules Verne.
- Steampunk started as a science fiction genre but it is now a community and has its own fashions, music and tastes.
- They are a community that enjoys socialising, often dressing in distinctive steampunk fashions.
- They visit historical sites as well as enjoying music gigs and performances.
- For many Steampunks, two words have come to sum up what they aspire to as a community:
- Be Splendid!

Images





Be Splendid A Steampunk Couple

Polite Rebels Two separate events: Sunday Steampunk Market Steampunk Promenade

A Maker Culture Costumes and Memorabilia



- Appeals to young and mature audiences
- Significant boost to the local economy
- Would boost the Sunday offer
- Involvement of local groups, performers & businesses
- Something new for the town
- It will have the Wow factor
- It will achieve great publicity for the town (regional and national)
- A multi-site event: Market Square, Common, Castle Grounds, Jubilee Garden, Bridge End Garden, Fairycroft House etc.
- To develop it into a regular event every 3 years
- To involve local organisations such as Fairycroft House, Saffron Screen, Saffron Hall, Hyperfusion, BID etc



- The Ministry of Steampunk are a non-profit organisation who do it for the love of it
- They are the world's leading Steampunk facilitators.
- They organise the largest and longest running steampunk festival in the world,
- 'The Asylum' which is held over the August Bank Holiday Weekend in the historic city of Lincoln.



Income	£	Budget
		Assuming sucessful application; ECC grants from £2,500 to £30,000 to
		deliver arts and culture projects. SWTC to contribution at least 10% of th
Grant: ECC Arts & Cultural Fund		project costs.
Grants: Other	1,000.00	Uttlesford District Council & Saffron Walden Arts Trust
Event in Town Hall	2,000.00	The Secret Caberet; £20.00 x 100 = £2000.00
Bar Takings from event	1,200.00	Estimation of bar takings
		Car parking for 100 cars on Football Club Car Park and Basketball pitch
Car parking		$\pounds 5.00 \times 100 = \pounds 500.00$
Common Rental and Utilities	1,400.00	Hire of The Common for Beer Festival, including utilities
Total Income	22,350.00	
Expenses		
Ministry of Steampunk	4 000 00	Accommodation and expenses of The Ministry of Steampunk organisers
Vintage Bus Hire		Vintage Bus Hire to and from Audley End Station for 2 days
Staff Cost		Approximate SWTC operational staffing costs for the event
Event in Town Hall		SWTC run event; Hiring of Secret Caberet and Hall Hire
Bar Cost of Sales		Purchasing of Drinks supplies
Incidentals		Staffing and stewarding to car park space, hire of track
Security		Private Security Firm to manage licensed area and areas of high risk
Utilities costs	,	Elec.water . Hire of toilets etc for Common area
Programme of Events	,	Printing of Programme
Total Expenses	18,100.00	-

• See Spread sheet document for narrative.



Officers of the Town Council have met and reviewed this project and feel that it is both viable and deliverable.

We therefore recommend this event to Council.